

14th Annual Caliente Classic



*Benefiting SANGRE DE ORO, INC.
Hemophilia Foundation of New Mexico's
"Camp Sangre Valiente."*

Saturday, August 5, 2017 | Arroyo del Oso Golf Course | Albuquerque, New Mexico



ABOUT US

SANGRE DE ORO, INC. (SDO)

SDO, a chapter of NHF and the bleeding disorders foundation of New Mexico, provides valuable information, materials, advocacy, and support to area families. We help individuals and families to access appropriate healthcare, offer support groups, become involved in state-based advocacy issues, and provide financial assistance and other special services. We provide a week-long summer camp for New Mexico children from families with bleeding disorders at no cost.

THE NATIONAL HEMOPHILIA FOUNDATION (NHF)

NHF is dedicated to finding better treatments and cures for bleeding and clotting disorders and to preventing the complications of these disorders through education, advocacy and research. Established in 1948, NHF has chapters throughout the country. Its programs and initiatives are made possible through the generosity of individuals, corporations, and foundations and through a cooperative agreement with the Centers for Disease Control and Prevention (CDC).

ABOUT BLEEDING DISORDERS

Hemophilia is a genetic bleeding disorder that prevents the blood from clotting normally. The main symptom is uncontrolled, often spontaneous, bleeding. Bleeding into the joints can result in pain and swelling and, if left untreated, can cause permanent damage. Currently, there is no cure for hemophilia. While treatment exists, it is extremely costly and may require lifelong infusion of replacement clotting factor.

VON WILLEBRAND DISEASE (VWD)

vWD is a genetic bleeding disorder that prevents the blood from clotting normally. vWD is caused by a deficient or defective blood protein known as von Willebrand factor. Estimated to affect more than 2 million people in the U.S., its symptoms include frequent nosebleeds, a tendency to bruise easily, and excessive bleeding following surgery.

ABOUT CLOTTING DISORDERS

Clotting disorders are conditions in which the blood clots excessively. More than 600,000 Americans are affected by abnormal blood clots. If left undiagnosed or untreated, life-threatening complications can occur. Conservatively, more than 11 million people in the U.S. have one of several inherited clotting disorders, although not everyone experiences blood clots. Some people simply need treatment when recovering from surgery, during pregnancy or when immobile for long periods in a car or on an airplane. Others need to take anti-clotting medications for their entire lives.



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DRIVE FOR SHOW. PUTT FOR DOUGH. SEND KIDS TO CAMP!

Your participation in the **14th Annual Caliente Classic** helps SDO provide a week-long summer camp (Camp Sangre Valiente) for bleeding disorder patients and their siblings, ages 7 to 17 living in New Mexico. Camp Sangre Valiente is provided at no cost to participants and their families. Through education and support as well as fun activities for children and their siblings, the event promotes teamwork and athleticism in a safe learning environment. Children gain independence by learning about infusion and how to self-infuse.

All proceeds stay in New Mexico.

Schedule of Events

- ◆ 7:30–8:45 Morning Registration and Breakfast
 - ◆ 9:00am Shotgun Start
 - ◆ 3:00pm Luncheon, Awards and Raffle Drawing
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Arroyo del Oso Golf Course

Arroyo del Oso opened for play in October of 1965. The course is located in the Bear Canyon Arroyo from which the course gets its name, and which makes for interesting topography. While it is not a tough course, the large greens, rolling fairways, three water-hole obstacles, and sand traps make it best suited for the intermediate to advanced player with 6,545 yards par 72 for men, and 6,015 yards par 73 for women.

Golf Digest magazine rated **Arroyo Del Oso** in the top 50 Municipal Golf Courses in the Country in 1981.

What's Included

- ◆ Breakfast Burritos with morning drinks
- ◆ Green fees, cart, and range balls
- ◆ Registration bag
 - Sleeve of tournament logo golf balls
 - Premium item +Pro Shop gift certificate
- ◆ Two drink coupons per player (Beer & Wine Only)
- ◆ Banquet and awards reception

Specialty Holes and Contests

- ◆ Hole-in-One/Automobile Prize
- ◆ Bubba Hole with Grand Prize for Hole-in-One
- ◆ Beat the Pro
- ◆ 5 Iron Hole
- ◆ Putting Contest with \$100 Prize for lowest score
- ◆ Ladies' and Men's Longest Drive
- ◆ Ladies' and Men's Closest to Pin



PARTNERSHIP OPPORTUNITIES

\$10,000 Platinum Title Partner (Taken)



- * Exclusive title sponsorship
- * 5 foursomes (includes green fees, cart, premium item, and team photo)
- * Name/logo prominently displayed on all event promotional materials, including event mailings, programs, and press releases
- * Logo embroidered on premium item (quantity: 180)
- * Opportunity to provide promotional materials in tournament bags (quantity: 180)
- * Live mentions as Platinum sponsor during awards luncheon
- * Logo on banner at event
- * Hole signs (4).

\$7,500 Gold Partner

- * 4 foursomes (includes green fees, cart, premium item, and team photo)
- * Name/logo prominently displayed on all event promotional materials, including event mailings, programs, and press releases
- * Opportunity to provide promotional materials in tournament bags (quantity: 180)
- * Live mentions as Gold sponsor during awards luncheon
- * Logo on banner at event
- * Hole signs (3).

\$5,000 Silver Partner

- * 3 foursomes (includes green fees, cart, premium item, and team photo)
- * Name recognized as Silver partner on all event promotional materials, including event mailings, programs, and press releases
- * Opportunity to provide promotional materials in tournament bags (quantity: 180)
- * Logo on banner at event
- * Logo displayed on all tournament golf carts
- * Hole signs (2).

\$2,500 Bronze Partner

- * 2 foursome (includes green fees, cart, premium item, and team photo)
- * Name recognized as Bronze partner on event promotional materials, including event mailings, programs, and press releases
- * Opportunity to provide promotional materials in tournament bags (quantity: 180)
- * Logo on banner at event
- * Hole sign.



PARTNERSHIP OPPORTUNITIES (CONTINUED)

\$1,000 Participating Foursome

- * Green fees, cart, and range balls
- * Premium item, complimentary tournament gift bag, and foursome photo
- * Tournament, awards luncheon, and raffle
- * Opportunity to provide promotional materials in tournament bags (quantity: 180)
- * Team recognition signage at registration and luncheon
- * Hole sign.

\$250 Hole Sponsor

- * Full color company logo displayed on tee sign at selected hole
- * Opportunity to provide promotional materials in tournament bags (quantity: 180).

\$150 Participating Player

- * Green fees, cart, and range balls
- * Premium item and complimentary tournament gift bag
- * Tournament, awards luncheon, and raffle.



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REGISTER NOW!

Company/Team Name					
Players					
1		2			
3		4			
Team Contact/Name					
Address					
City		State		Zip	
Phone				E-Mail	

AVAILABLE SPONSORSHIPS

- \$10,000+ Platinum Title Partner (Taken): DMC Logistics
- \$7,500 Gold Partner
- \$5,000 Silver Partner
- \$2,500 Bronze Partner
- \$1,000 Participating Foursome
- \$250 Tee Sponsor
- \$150 Participating Player
- Raffle Donation: _____

****Deadline for Registration and Payment is Saturday July 8, 2017****

PAYMENT

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> PayPal	<input type="checkbox"/> Check	<input type="checkbox"/> Please invoice me
Credit Card #: _____		Exp: ____/____/____		CVV: _____	
Printed Name: _____			Signature: _____		

Please make checks payable to Sangre de Oro, Inc.

Please submit REGISTRATION FORM by Saturday, JULY 8, 2017.

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Sangre de Oro, Inc. is a 501(c)(3) non-profit organization. Tax ID #85-0378433.

